

Digital Marketing has been one of our primary focuses over the last 24 months. Our strong growth in both web traffic and e-newsletter subscriptions, is a direct result of the high-quality content generated by the industry's most experienced crew of foodservice writers. As with the editorial found in Pizza Today, we stick to our philosophy of distributing the industry's best solutions and opportunities. That's our sole purpose within the industry.

So, whether you're looking to build your brand's awareness or generate qualified sales leads, you can be assured, Pizza Today's Digital Network is sourcing the most qualified digital audience of pizzeria operators you'll find anywhere.

WWW.PIZZATODAY.COM

With a full menu of digital options from simple banner ads to imaginative rich media, we can develop an effective and efficient plan for your budget.

Average Monthly Users

- April – December **47,931**
- Pizza Expo Season (January – March) **72,335**

Average Page Views

- April – December **87,298**
- January – March **63,209**



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